



## - THE BERKELEY MISSION -

### *Fact Sheet*

#### **PLANNING CONSIDERATIONS**

Brett Kunkle and Stand to Reason will put together a trip package and handle the planning and coordination. The host church will handle getting the group there and back, including but not limited to marketing, registration, transportation, and food.

#### **(1) Brett's Responsibilities:**

- Promotional kick-off event ("Atheist Challenge" role play)
- Develop training material
- Arrange training sessions (coordinate dates with ministry leader)
- Coordinate trip itinerary with church leadership
- Coordinate trip details with individuals and organizations in Utah
- Make necessary arrangements/reservations prior to trip
- Arrange trip accommodations
- Co-lead trip with church leadership
  - Lead debrief times
  - Provide "in-the-field" training
  - Provide detailed instructions for activities

#### **(2) Organization's Responsibilities:**

- Promotion
- Application process
- Registration and medical release forms
- Coordinate training dates and location with church calendar
- Arrange transportation
- Arrange meals
- Provide adult leadership (ratio: one leader for every five to eight students)
- Handle all financial responsibilities
- Arrange for all equipment needs

## FINANCIAL CONSIDERATIONS

### (1) Stand to Reason's standard rates for Brett Kunkle

- per presentation: \$300
- per day: \$500

### (2) The Berkeley Mission costs\*

- Eight training sessions x \$300 = \$2,400
  - Five-day trip\*\* x \$500 = \$2,500
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- = \$4,900 total STR costs

\*Stand to Reason understands that budget considerations can be an obstacle for the kind of training that needs to be done. Therefore, we will always do our best to work with groups so that finances do not stand in the way.

\*\*We have done four-day trips as well.

### (3) Options to lower the costs for the Berkeley Mission:

#### *Training Reduction Options:*

- **Option 1:** Church leadership shares the burden of half of the training sessions, with guidance from Brett (\$1,200 possible reduction)
- **Option 2:** Brett conducts a two or three day training retreat and church leadership handles the weekly training (\$900 to \$1,400 reduction)

#### *Trip Reduction Options:*

- **Option 1:** Get two or more churches/organizations involved to defray costs (up to \$2,450 reduction)
  - Example:
    - Eight training sessions = \$2,400
    - Five-day trip = \$2,500
    - Total cost of \$4,900 would be split between two churches
- **Option 2:** Stand to Reason lowers its costs to meet church's budget
  - Example:
    - Five-day trip = \$2,500 - \$500 reduction
    - Total cost for trip would be \$2,000